



# Teddy Tennis & Sports Clubs

**Teddy Tennis is a fantastic new teaching program that uses music and pictures to inspire children aged 3, 4 & 5 years to get active and learn to play tennis.**

Teddy Tennis is an excellent activity program which is ideal for all sports, tennis, and country clubs. It delivers a new family dimension, which is fun and exciting to do, and one that will bring in a new and profitable income stream.

Once established, Teddy Tennis can generate \$35,000 - \$150,000 in incremental revenue per year, per location, using existing in-house resources.



The educational benefits Teddy Tennis offers young kids makes it a 'must have' program for parents. These include:

- Inspiring a love of sport
- Teaching the essential tennis skills
- Speeding up the learning process
- Enhancing co-ordination
- Improving confidence and self-esteem
- Building communication skills and team work
- Teaching the concept of sportsmanship and fair play
- Laying the foundations for listening and learning
- Introducing English language skills

***What makes Teddy Tennis really special is that its is FUN to do***

Teddy Tennis will bring a whole new generation of kids and parents to your center in off peak periods, on weekdays! Kids of Teddy Tennis age are not at school all day, so in their free time, parents are very keen for them to get active and what better way than with Teddy Tennis!

*"Since we've had Teddy Tennis at my school, the difference that I've seen in my pupils is that they are just so enthusiastic about sport in general.....they know they're going to have fun, lots of music while they do their tennis skills, so they just love every minute of it".*

*Elizabeth Heath  
Headmistress, Ravenstone Preparatory School, London*

***The Benefits of Teddy Tennis to sports, tennis and country clubs include:***

- Provides new income source – fees from playing Teddy Tennis (and membership of the club).
- Provides new secondary income source (i.e. parents spend whilst waiting for their kids to play Teddy Tennis).
- Provides tertiary income source – resale of Teddy Tennis equipment and merchandize.
- Optimizes use of center in off peak periods.
- Sets up a feeder stream for other activities in the center e.g. Quick Start tennis.
- Provides a new sports activity for young children
- Enhances the family membership offering of the center.
- Provides coaching staff with work in off peak periods.
- Enhances perceived value of center to families.
- Teddy Tennis is a structured system with detailed activity plans making the task of preparation and teaching straightforward.
- Does not need a tennis court, just some space, indoors or outdoors.

**Get a Teddy Tennis program established in your center in less than 2 months; call us to find out how.**

